



U.S. AIR FORCE

United States Air Force Reserve

Integrity - Service - Excellence

94th Airlift Wing Public Affairs



Capt Casey D. Mull

94 AW/PA

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Fly, Fight and Win...



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Overview

- **Public Affairs 101**
- **Media Training**



Fly, Fight and Win...

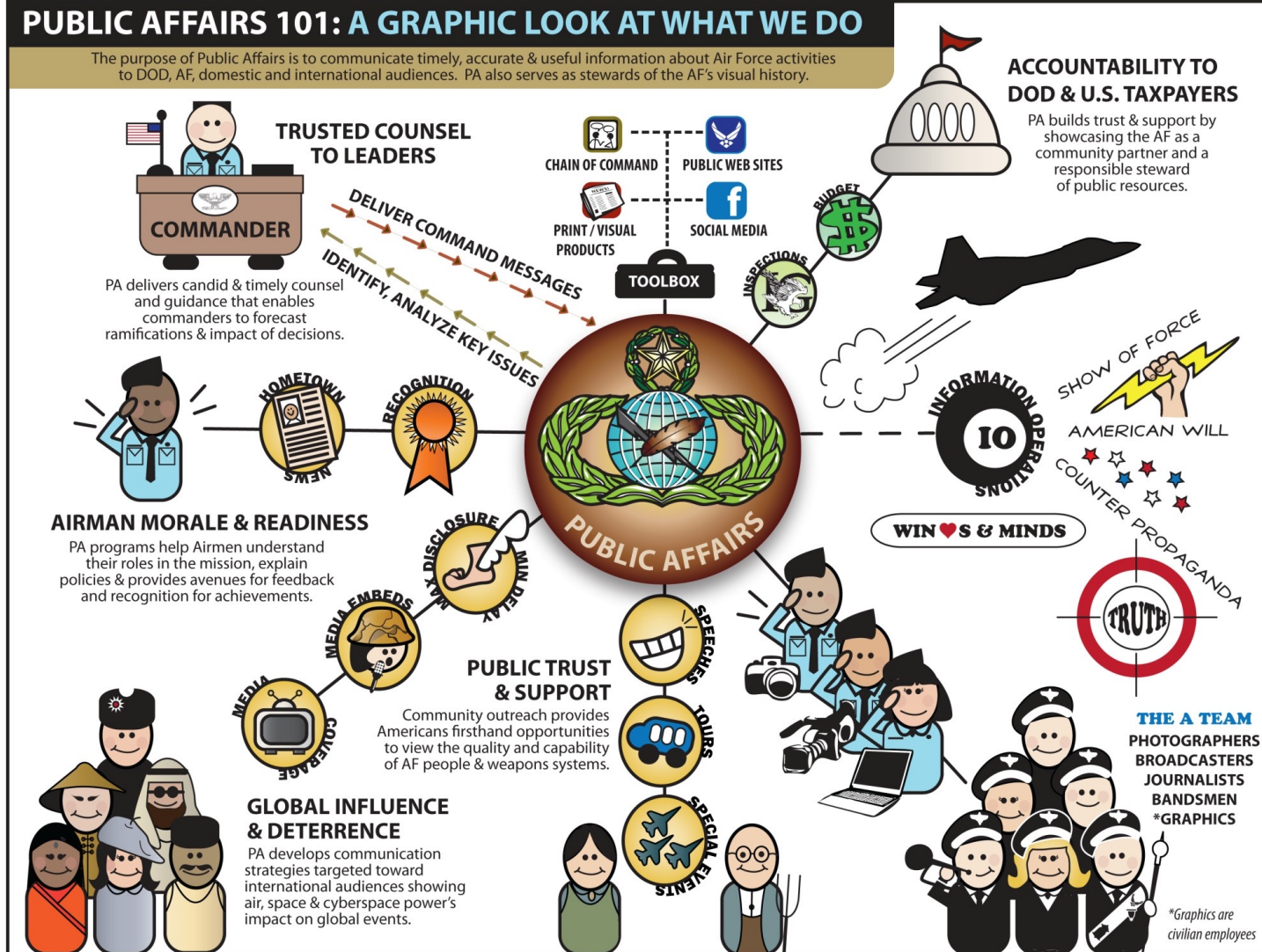


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Refresher – What WE Do!

PUBLIC AFFAIRS 101: A GRAPHIC LOOK AT WHAT WE DO

The purpose of Public Affairs is to communicate timely, accurate & useful information about Air Force activities to DOD, AF, domestic and international audiences. PA also serves as stewards of the AF's visual history.



Source: AFI 35-101, "Public Affairs Roles & Responsibilities" By: Karen Petitt, 375th AMW/PA, Scott AFB, IL

Fly, Fight and Win...



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Now, let's talk Public Affairs



Fly, Fight and Win...



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Public Affairs

Any Questions?

Just Kidding...

Fly, Fight and Win...



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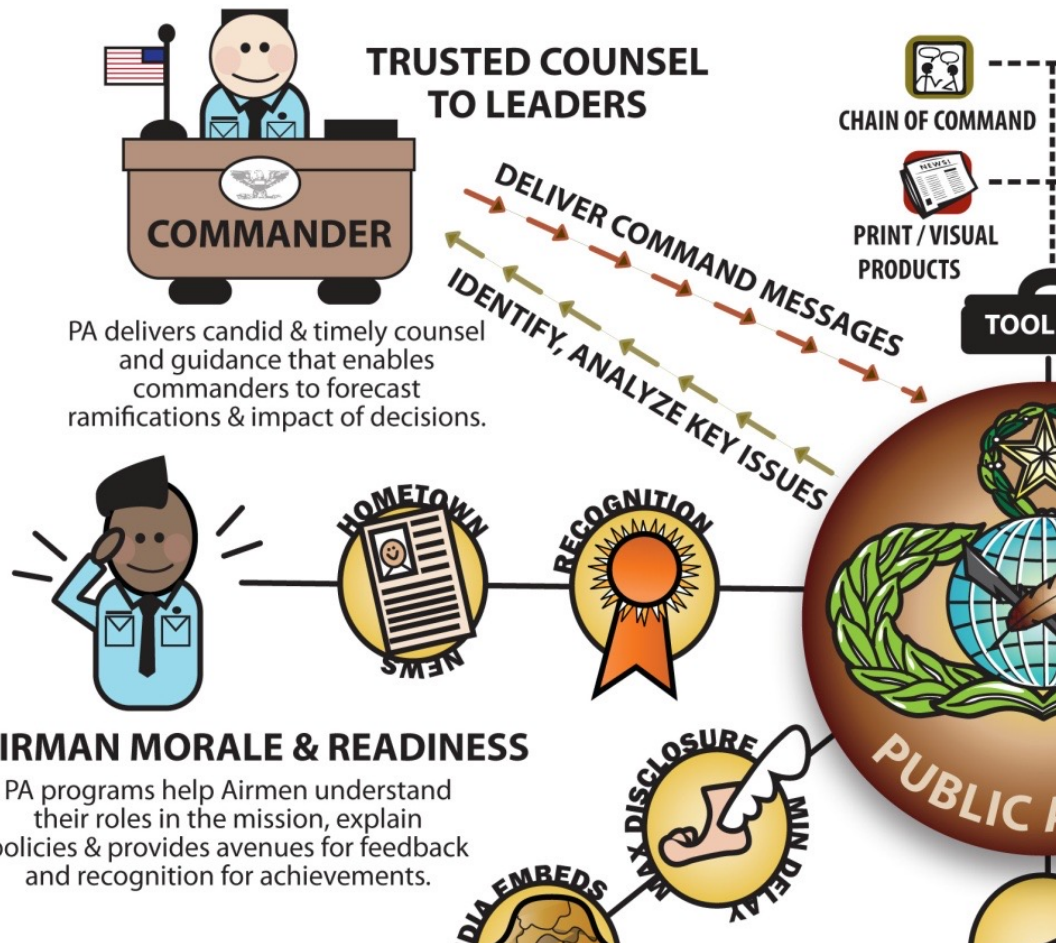
- **Command Information**
- **Media Relations**
- **Community Engagement**



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LOOK AT WHAT WE DO

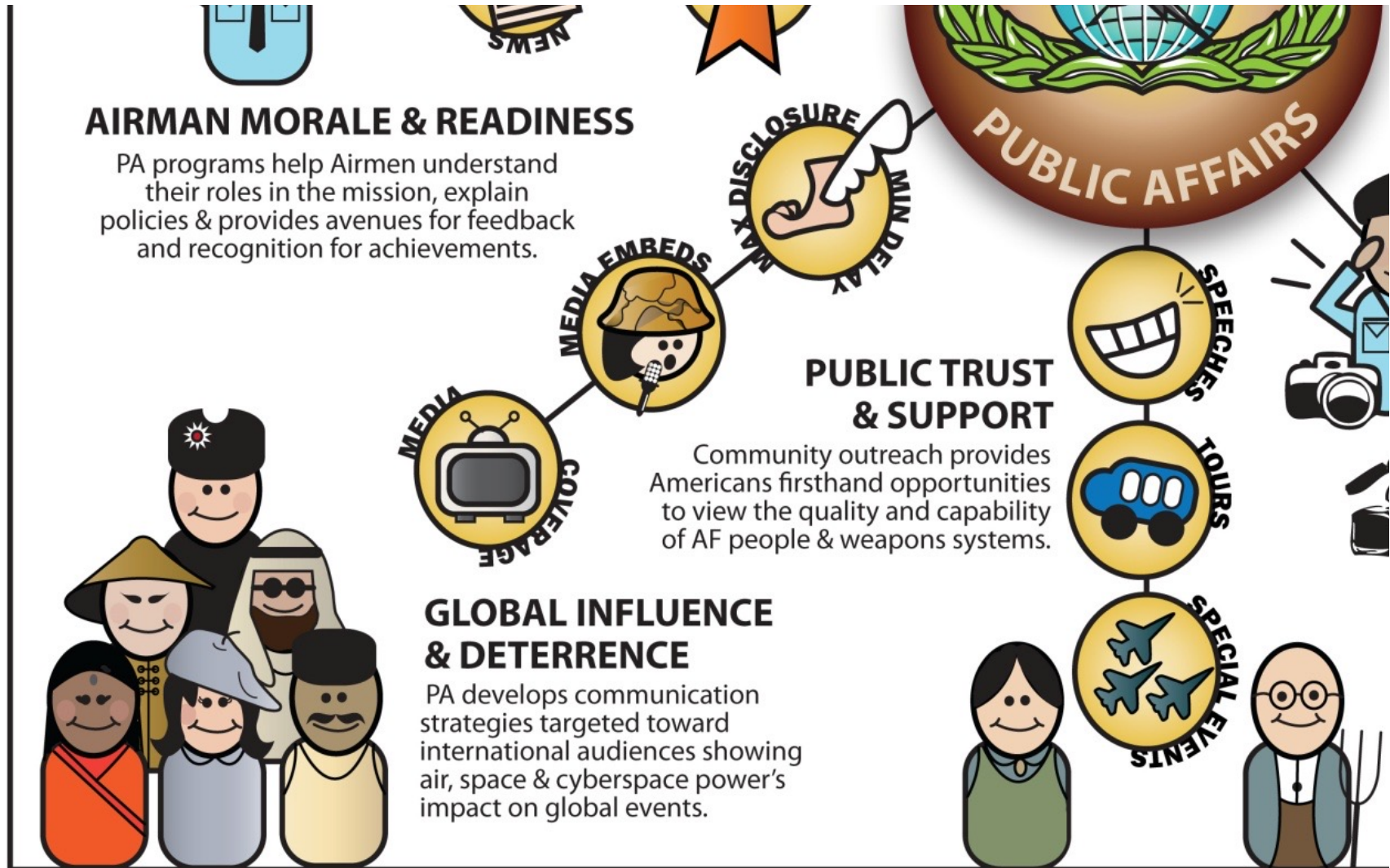
Useful information about Air Force activities
serves as stewards of the AF's visual history.



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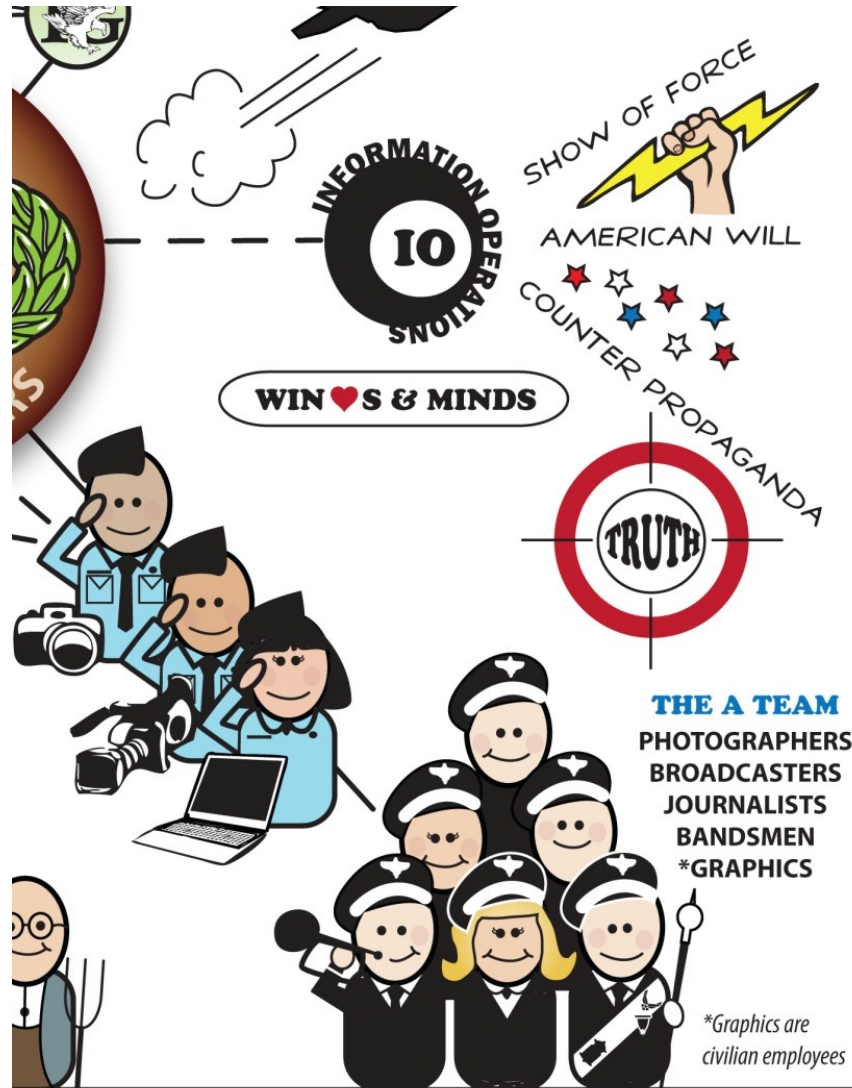


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